

IDEAS TO MOBILISE DRIVING FORCES?



PRACTICE MAKES PROGRESS
the smart use of resources

**IDEAS TO MOBILISE
DRIVING FORCES?** 

**YOUR IDEAS TO STIMULATE THE
PROCESS OF CHANGE?**

1: Building Awareness

2: Creating interest

3: Creating Desire

4: Action

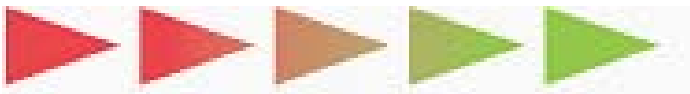


YOUR COLLECTED ROADMAP IDEAS



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- Stimulate the use and setting up of platforms
- Firmly root new thinking
- Energy system redesign
- New interfaces between Science and Industry
- ...and others



Stimulate the use and setting up of platforms

- Create Taskforces
- Bring together all parties
 - leading role oil industry
- Stimulate (real) co-operation between Industry and Government





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Firmly root new thinking

- Educate - start young
 - Tell the kids in school
 - They will educate their parents
- New ways to change purchase and behaviour of consumers



Energy system redesign

- Rethink Energy system integration
 - Connecting heat and power generation and consumption
- Biofuel strategy connecting short and long term
- Trade and production
 - Africa as a source to stimulate Biobased renewables mass
- Transitional technologies based on fossil fuels that pave the way
 - rethink use of coals
 - major effort is needed
- Heating with water from 2 a 3 km below earth' surface
- and others



New interfaces between Science and Industry



- Brokerage idea: connecting students to real-life problems
 - Offering database with students and their profiles
- Top Institutes
 - Interface foundation - funded by industry, universities and government
 - Linking the scientific skills of university research groups to industrial innovation needs
 - Trigger and Platform for new technology awareness

» *Resolve (Dutch) paradox of scientific excellence and lack of innovation.*

